

6th Annual Dancing for Gold® gala hosted by Book for Hope, Inc., a local childhood cancer organization.

Title Sponsor /Platinum- \$10,000

◆ Name on our website as a sponsor: **YOUR COMPANY NAME** – 6th Annual **Dancing for Gold® (with your permission)**

Book for Hope will display your logo on our website with an outbound link to your website.

◆ You may bring your business retractable sign to be displayed in the lobby of the Paducah Convention Center during the event.

◆ A free commercial on WSIL News 3 to run 55 times on the morning news and six extra spots showing you are a sponsor of Dancing for Gold®. Also, WPSD Local 6 will run the commercial 33 times on the morning show with your logo to show you are a sponsor of Dancing for Gold®. The cutoff to be a corporate sponsor will be on October 31, 2025.

◆ Name & logo on media promotion, materials, commercials, and website

◆ **PLATINUM table (front) for eight people with dinner on the night of the event.**

Gold Sponsor – \$5,000

◆ Book for Hope will display your logo with an outbound link to your website.

◆ You may bring your business retractable sign to be displayed in the lobby of the Paducah Convention Center during the event.

◆ A free commercial on WSIL News 3 to run 55 times on the morning news and six extra spots showing you are a sponsor of Dancing for Gold®. Also, WPSD Local 6 will run the commercial 33 times with your logo to show you are a sponsor of Dancing for Gold®.

◆ Name & logo on media promotion, materials, and website

◆ **A GOLD center section table for eight people with dinner the night of the event.**

Silver Sponsor – \$2500.00

◆ Promotional materials to be placed on our registration table

◆ Book for Hope will display your logo with an outbound link to your website.

◆ A free commercial on WSIL News 3 to run 55 times on the morning news and six extra spots to show you are a sponsor of Dancing for Gold®. Also, WPSD Local 6 will run the commercial 33 times. **A SILVER back table for eight people with dinner on the night of the event.**

Sponsorships can be used for tax purposes.