

Dancing for Gold® 2024

Dancing for Gold® – March 16th, 2024, Sponsorship Levels & Information

Title Sponsor / Platinum- \$10,000

- ◆ Name on our website as a sponsor: **YOUR COMPANY NAME** – 4th Annual *Dancing for Gold® (with your permission)*
Book for Hope will design your logo for people to click on to take them directly to your website and hopefully bring you business
- ◆ Table at the event registration beside the Book for Hope table to pass out (promotional materials or items about your business)
- ◆ A free commercial on WSIL News 3 to run 33 times on the morning news as well as six extra spots showing you are a sponsor of Dancing for Gold®. Also, WPSD Local 6 will run the commercial 33 times with your logo and showing you are a sponsor of Dancing for Gold®.
- ◆ Name & logo on media promotion, materials, commercials, and website
- ◆ Promote your business at event by staffing & displaying a business banner you provide, **and a PLATINUM table for eight people on the night of the event.**

Gold Sponsor – \$5,000

- ◆ Your name & logo on our website that people will click on to take them directly to your website and hopefully bring you business
- ◆ Promotional materials to be handed out at a table by Book for Hope.
- ◆ A free commercial on WSIL News 3 to run 33 times on the morning news as well as six extra spots showing you are a sponsor of Dancing for Gold®. Also, WPSD Local 6 will run the commercial 33 times with your logo to show you are a sponsor of Dancing for Gold®.
- ◆ Name & logo on media promotion, materials, and website
- ◆ Promote your business at the event, **and a GOLD section table for eight people the night of the event.**

Silver Sponsor – \$2500.00

- ◆ Promotional materials to be placed on our registration table
- ◆ Your name & logo on our website that people will click on to take them directly to your website to hopefully bring you more business.
- ◆ A free commercial on WSIL News 3 to run 33 times on the morning news as well as six extra spots to show you are a sponsor of Dancing for Gold®. Also, WPSD Local 6 will run the commercial 33 times. **You will get a SILVER table for eight people on the night of the event.**