



Gaylon Hayden,
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www.bookforhope.org

By organizing an external fundraiser to benefit Book for Hope®, Inc. childhood cancer organization, you are helping local families currently facing a future with a child suffering from pediatric cancer as well as donating 32% of funds toward childhood cancer research. Please review the guidelines below to aid in planning your event.

Thank you for caring about children with cancer and the cure!

Assistance from Book for Hope®	Event Guidelines:	Promotion and Logo Usage:
<ul style="list-style-type: none"> Acknowledgment and tax deductibility forms/letters will be available in accordance with state and federal tax laws. 	<ul style="list-style-type: none"> Book for Hope® is not responsible for and will be held harmless for all liability and expenses. 	<ul style="list-style-type: none"> All promotional materials for your event that use Book for Hope® is not liable for any damaged property or injuries to individuals before, during or after the event.
<ul style="list-style-type: none"> Promote your event on our website: www.bookforhope.org as well as Facebook, Twitter, and Instagram. 	<ul style="list-style-type: none"> You may open a checking account and deposit your donations. 	<ul style="list-style-type: none"> Book for Hope® logo or name must be reviewed and approved by Book for Hope®, President, Gaylon Hayden prior to usage. In addition, any events using our slogan, Just Imagine® need to be reviewed. Once your event has been approved you can email this information: gaylonhayden@att.net for approval.
<ul style="list-style-type: none"> Once approved you may post on your social media, too, using the correct registered names/slogans. 	<ul style="list-style-type: none"> You may not retain any net proceeds from the event. 	<p>Book for Hope®, Inc. and the slogan, Just Imagine® must be used "as is". Also, Dancing for Gold®.</p>
<p>Provide a letter authenticating the external fundraiser is raising funds for Book for Hope® to be used to validate the fundraiser and its organizers.</p>	<ul style="list-style-type: none"> If Book for Hope® is not to receive 100% of the proceeds of the event, the exact percentage that will be donated to Book for Hope® must be clearly stated on all promotional materials and detailed on the application form here. 	<ul style="list-style-type: none"> When referencing the event, the Book for Hope®, Inc. childhood cancer organization must be listed as the recipient of the funds, not the host. For example: Just Imagine® Luncheon to benefit Book for Hope®, Inc. childhood cancer organization.
<ul style="list-style-type: none"> We will provide you forms that have a signature line and legal information for people attending your event to sign. 	<ul style="list-style-type: none"> Book for Hope® cannot extend tax exempt status to you for purchases for the event. 	<ul style="list-style-type: none"> After your event we will want pictures and feedback from your event.
<ul style="list-style-type: none"> Because of HIPPA we make sure we have written permission for pictures to be taken. 	<ul style="list-style-type: none"> Please submit event proceeds to Book for Hope® within 30 days of the event. You can mail proceeds to: Book for Hope®, Inc. 22 Barrington Circle Paducah, KY 42003 	<ul style="list-style-type: none"> Together we are better and can be more effective in one common cause; families and the cure!



Book for Hope®, Inc. Childhood Cancer Organization
Community Fundraiser Guidelines

For more information go to: www.bookforhope.org
Contact: Gaylon Hayden, President Book for Hope®, Inc.
Email: gaylonhayden@att.net or call: 270.554.7528

Form/Application

Want to plan a Just Imagine® event to benefit Book for Hope®?

- * Host a run/walk
- * Golf Outing
- * Dinner, Dance, and Silent Auction
- * Hold a garage sale

Community Fundraiser Application

Please submit to: Book for Hope-60 days prior to event

Name of Group/Individual _____

Contact Name: _____

Address _____

City, State, Zip: _____

Phone Number: _____

Email: _____

Event: _____

Date of Event: _____

Fundraising Goal: _____

Is Book for Hope® the sole recipient of event proceeds?

Yes No

Will you give a portion of event proceeds to local families?

Yes No

If yes, where and who are the funds to be designated?

Signature: _____

Date: _____